



GLYDE® Condoms First to Receive PETA's Cruelty-Free Approval

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Kare Kits Inc. (www.karekits.com), the exclusive North American distributor for GLYDE® vegan latex condoms, is proud to announce that GLYDE® is the first condom brand in the world to be awarded cruelty-free certification from the PETA (People for the Ethical Treatment of Animals) Caring Consumer List (www.caringconsumer.com).

"We are so proud to be the first condom company awarded this important designation," says Maura Ingraham, VP Sales & Marketing for Kare Kits Inc. "It reflects our commitment to ethical practices in everything we do. It's not difficult for companies to adopt environmentally and socially responsible manufacturing processes, and GLYDE® is the latest brand to prove it."

The PETA cruelty-free certification of GLYDE® follows another high-profile award earlier this year from the UK-based Vegan Society (www.vegansociety.com) which approved GLYDE® as a 100% animal-free product.

"We work very hard to ensure that GLYDE® is manufactured to the highest of standards and we want our customers to know that we can back-up our claims. It's so easy for companies to market their products as vegan, organic, or cruelty-free, but when shoppers see the PETA or Vegan Society logos, they know they're getting a truly ethical product," says Ms. Ingraham.

Manufactured in Malaysia by workers who are paid a living wage, GLYDE® vegan condoms are made without the commonly used dairy derivative, casein. The manufacturing facility has never utilized animal testing models for quality control practices, instead preferring tensile, air, and burst testing by machines. GLYDE® condoms are approved by the FDA and comply with standards set forth by the EEC under Directive 93/42/EEC Annex II (European Medical Devices Directive), using the Standard ISO 4704 and EN600.

Kare Kits Inc. is a medical device manufacturer/importer in Vancouver and has the exclusive North American rights to GLYDE® vegan condoms (www.glydeamerica.com). Kare Kits has been selling GLYDE® to health food and specialty stores in the USA for over two years and plans to bring GLYDE® vegan condoms to Canada in early 2009. GLYDE® vegan condoms are available in three sizes and five organic fruity flavors.

With over 2 million members and supporters, People for the Ethical Treatment of Animals (PETA) is the largest animal rights organization in the world. Through their Caring Consumer program, they research the animal-testing policies of cosmetics and household-product companies and share this information with the public.

Founded in 1944, The Vegan Society provides advice on ways of living free of animal products for the benefit of people, animals and the planet. The Vegan Society authenticates companies that make cruelty-free products and maintains a comprehensive listing for consumers' reference.

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